



TURNKEY SOLUTION  
FOR CINEPLEX | MINIPLEX | MULTIPLEX  
РОК СТИБЪГЕХ | ШТИБЪГЕХ | ВОЛЦЪГЕХ  
ДЪВИКЕХ СОЛЪЦИ



*Exploring New Frontier*







**XPRO DIGITAL CINEMA  
BRING GREAT  
ENTREPRENEURIAL  
OPPORTUNITIES IN  
SEMI - URBAN INDIA**

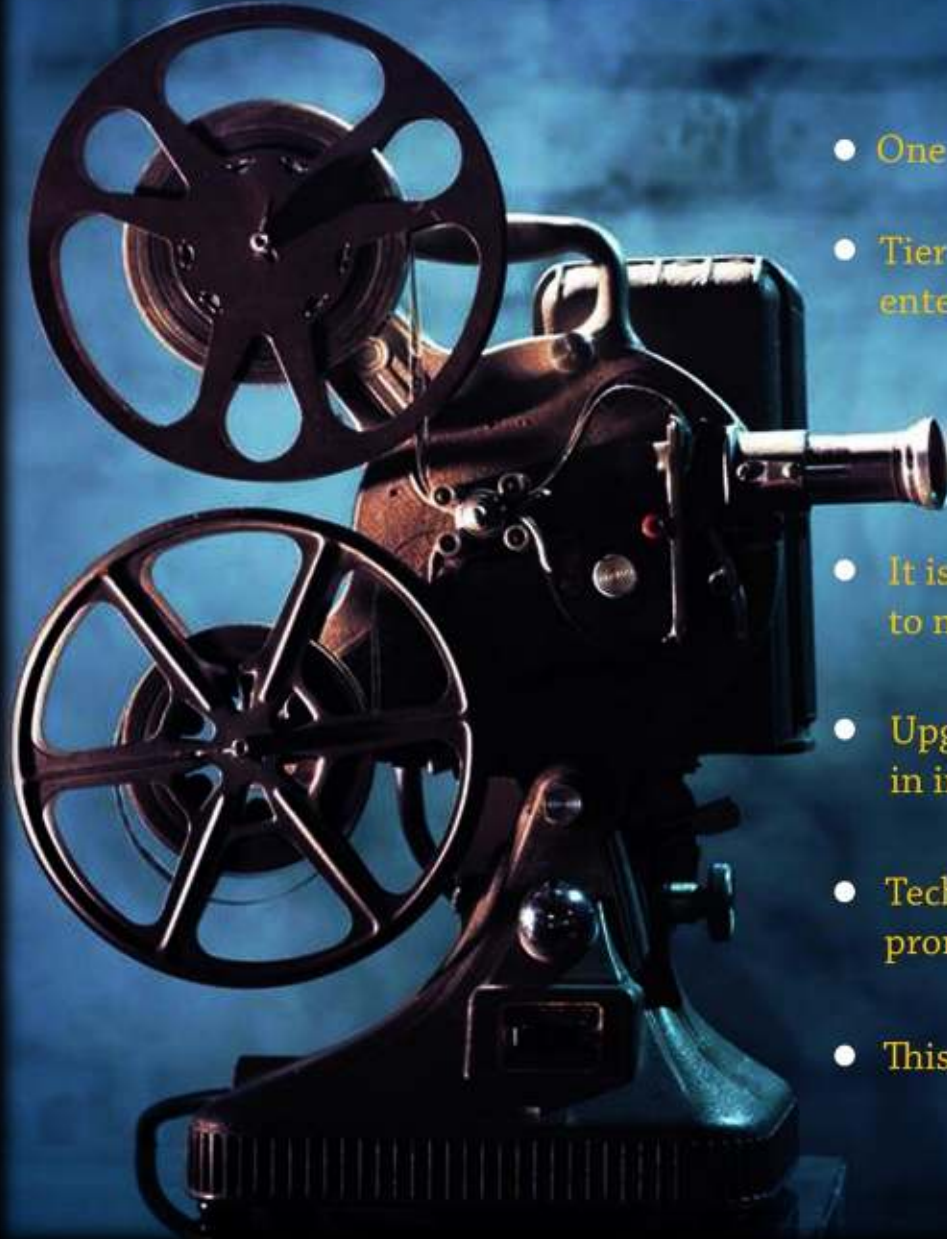


- 🍿 Indian film industry is likely to be worth rs 50,00000 cr in 2015
- 🍿 Approximately 1300+ movies are released annually in india
- 🍿 Bring ideas and designs to the table that are relevant by considering current economic, social and business trends.
- 🍿 On an average, every single indian goes to cinema more than two times per year (270 crores tickets sold last year)
- 🍿 It is a proven business opportunity, but less us explore more....





**There is something  
new for you.....**



- One stop destination for screening different films under one roof
- Tier - II/III cities and semi-urban towns are hungry for entertainment.
- It is necessity of today's world to convert single screen theatre to multiplex.
- Upgrade existing single screen theatre as per today's standard in india
- Techniques for highest level planning and execution of promotional activities as per today's market.
- This will help them to save their money and time.





## From Bi-Scope to Business Scope

## Revenue Generating Areas :



**Ticket and F&B sales contribute to bulk of revenues**

▶ **Primary Revenue**

- Ticket Sales
- Food and Beverages Sales
- Advertising Revenue

▶ **Secondary Revenue**

- Parking Charges
- Management Fees
- Convenience Fees

**Multiplexes are adept to maximize revenues by efficient screening of national, International as well as regional movies.**

**Multiplexes together with shopping mall are striving to provide all these facilities at one place and have been quite successful in doing so.**

**Provision of gaming zone helps to add to the revenue of multiplexes**





**The Xpro- Digital Cinema  
takecare everything required  
for success.....**



Modern Multiplex Seating



Multi Channel Cinema Sound System



Full High Definition Resolutions



Effective Centralized Air Conditioning



Branded Acoustic Material and Superior Interior Quality



Comfortable and Cozy Chairs



Safety - Fire Alarm and CCTV System



Designer Lobby



Food Court



Electronic Tickets Counter



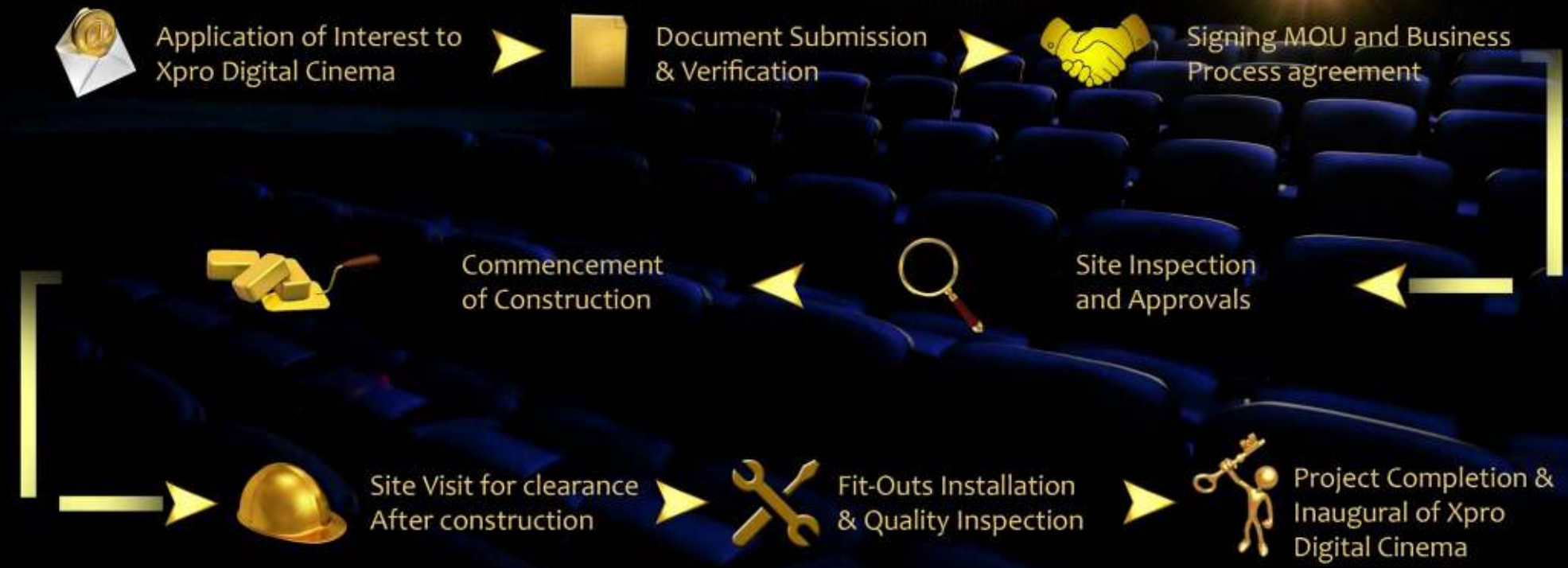


*Our Support &  
Assistance*

- Geographic, Demographic & Technical analysis for the project's scope.
- Project report and proper documentation work for Banking Purpose
- Legal Obligation through legal advisory services as per government's rule book
- Complete Architectural drawings including structural & Interiors
- Civil Equipped with latest technology PAN India construction services
- MEP designing to installation (Mechanical, Electrical, Plumbing)
- Fire, CCTV etc all kind of services related to safety and security
- Interior and Exterior Planning and execution as per 3D designs
- Marketing and Branding designs
- Alongwith this, You will get entire cinema products and equipments **under one roof** of Xpro Digital Cinema.



**We have made simple process  
for you!**





Time to Decide to be a  
Cine entrepreneur...

Thank you!

